

***STEVEN KNODEL**, SENIOR DESIGNER / ART DIRECTOR

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EDUCATION **California College of the Arts**, SAN FRANCISCO
Bachelor of Fine Arts, GRAPHIC DESIGN, 2005, with Honors

College of Marin, KENTFIELD
Associate Arts, ART, 2002, with Distinction
Associate Arts, LIBERAL ARTS & SCIENCES, 2002

EXPERIENCE **EVB**, MAY 2008—PRESENT

Senior Designer at a nimble, multi-service/digital agency. Conceptualized, designed and produced for a number of clients, including Adidas, Cytosport, Levi's, Muscle Milk, PayPal, Pepsi, Quickbooks, Sephora, Smuin, Toyota, and VSP.

Venables Bell & Partners, JULY 2007—MAY 2008

Designer at a mid-size Bay Area advertising agency. Conceptualized and designed for a number of clients, including Audi, A&E Television Network, HBO, iShares, Nestea, Orville Redenbacher, PG&E, and SlimJim.

Vehicle.SF, SUMMER OF 2007

Freelanced at this creative agency where I designed in-store signage for Nike shoes and crafted logos for The NYC NBA Store's 10th Anniversary.

MendeDesign, SEPTEMBER 2005—JUNE 2007

A small visual communications firm focusing on the relationship between the surface of communication and the underlying substance, in order to create richer, more intuitive visual languages. Conceptualized, designed, and produced all types of media for clients, which included: Asato Communications, Country Music Television (CMT), Davis Langdon, Design Corp, Foreign Cinema, GLS Architecture, Harvard University, Laszlo Bar, Public Architecture, Ritual Yoga, SFMOMA, Southern Exposure, Tannerhecht Architecture, Thomson Publishers, and UC Berkeley.

Volume, Inc., JUNE 2005—SEPTEMBER 2005

Conceptualized and designed a brochure, marketing material, and kit-of-parts for an International Game Developers conference.

Sputnik, SEPTEMBER 2004—JANUARY 2005

CCA faculty elected in-house design team responsible for the design and production of the college's brochures, posters, invitations, and advertisements. I was also responsible for some environmental signage.

General Freelance, SEPTEMBER 2003—PRESENT

For over the last three years I have worked on various freelance print, motion, and web projects for a wide array of clients. Some clients have included: Sean Murphy Photography, SFMOMA, Handsome Boy Modeling School, Gibbsmo Management, Streamline Consulting Group, Dim Mak Records, California College of the Arts, Galeria de la Raza, Southern Exposure, and Miniature Horse.

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***STEVEN KNODEL**, SENIOR DESIGNER / ART DIRECTOR

- ACCOLADES** The FWA: Site of the Day, 2010 TOYOTA 3RD GENERATION PRIUS, 2009
Ad-Tech Awards: Best User Defined Experience, LEVI'S UNBUTTON YOUR BEAST, 2009
The FWA: Site of the Day, INTUIT QUICKBOOKS JINGLE GENERATOR, 2008
The FWA: Site of the Day, LEVI'S UNBUTTONED, 2008
Communication Arts, DESIGN ANNUAL, 2008
Coupe Magazine, INTERNATIONAL DESIGN AWARDS, {2 pieces published}, 2008
Print Magazine, REGIONAL DESIGN ANNUAL, {3 pieces published}, 2008
How Magazine, 2008
AIGA 365, {2 pieces published}, 2008
AIGA 50 Books / 50 Covers, 2008
Bookbuilder's West Show, JUDGE'S CHOICE AWARD, 2008
StepMagazine, DESIGN 100 ANNUAL, {3 pieces published}, 2008
I.D. Magazine, 54TH ANNUAL DESIGN REVIEW, 2008
Graphis, POSTER DESIGN ANNUAL {Gold}, 2008/09
Type Directors Club, TDC54 2008 ANNUAL {2 pieces published}, 2008
StepMagazine, DESIGN 100 ANNUAL 2007 {4 pieces published}, 2008
Print Magazine, REGIONAL DESIGN ANNUAL, NOV/DEC, 2007
Coupe Magazine, 2006 ANNUAL DESIGN + IMAGE AWARDS, ISSUE #16, 2007
California Design Biennial 2007, PASADENA MUSEUM OF CALIFORNIA ART, 2007
Graphis, POSTER DESIGN ANNUAL {2 posters published}, 2007
StepMagazine, GRAPHIC ARTS ANNUAL, 2006
StepMagazine, DESIGN 100 POSTER ANNUAL, 2006
Emigre/AIGA, THREE WISHES, Eric Heiman, 2004
- SOFTWARE** Proficient with Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Transmit, Microsoft Word, and Microsoft Excel. Knowledgeable with Adobe AfterEffects, Final Cut Pro, FontLab, Flash, and HTML.
- INTERESTS** Writing music, playing shows, hiking, cooking, movies, and traveling.

*REFERENCES UPON REQUEST
